



- This is a suggested **MAP** for students interested in this **FIELD**. It does not represent a contract or guarantee course availability.
- Following the **MAP** provides students with the best chance for course transferability.
- This **MAP** is designed for full-time students, but the suggested courses apply to all! Customize a path by **ADDING** semesters, including **SUMMER**.

Semester 1	Core42?	Credits	Notes
BUS-101		3	
ENG-101, ENG-125, COM-101	Yes	3	
MAT-098		4	
ACT-101, ACT-110		3	
CPT-103, CPT-115		3	
Semester Hours: 16/Cumulative Hours: 16			
Semester 2	Core42?	Credits	Notes
MAT-175, BTC-170, GEO-120 or any ACT-, BUS-, ECO-		3	
BUS-230		3	
BUS-232		3	
BUS-236		3	
ECO-100, ECO-110	Yes	3	
Semester Hours: 15/Cumulative Hours: 31			
Semester 3	Core42?	Credits	Notes
Semester Hours: 0/Cumulative Hours: 31			
Semester 4	Core42?	Credits	Notes
Semester Hours: 0/Cumulative Hours: 31			

Pathway Considerations

Business Administration · Marketing: Info and Requirements

- <https://www.stchas.edu/academics/departments/Business-Administration> or visit www.stchas.edu/Pathways
- Please note, Credit Hours (CH) may vary, for example, if you choose a Foreign Language (4 CH) option rather than THE-122 (3 CH).
- IMPORTANT: Core42 has specific requirements if you're pursuing an A.A. degree, often requiring you to take courses from different fields. As an example, for Natural Sciences you cannot take all CHM courses or all BIO courses. You must take a mix of Science courses. Similar restrictions apply to other Core42 categories. Please speak to an Advisor to make sure your courses count towards transfer or a degree.
- Certificate of Achievement in Business Administration-Marketing provides academic coursework with the goal of enhanced knowledge and skills but it can also help students start their careers in Marketing
- The certificate provides foundational knowledge to pursue entry-level Marketing positions.
- The certificate is designed to be completed in 1 year.
- Most of the courses are fully transferable if the student chooses to pursue an A.A.S., A.A., or B.S.
- Required courses include Marketing and other business-related courses.
- Some courses are offered only once a year. (BUS236 Fall only, BUS232 Spring only.) Please speak with the Business administration Department Chair or an Advisor if you have questions or concerns.
- The skills learned in this degree program are completely portable into any business profession!

Some Important Things About Pathways...

1. Before **registering** for courses, make an appointment with an **Academic Advisor**. They will help make sure you're taking the right courses and sticking to your path.
2. For course descriptions, visit <https://www.stchas.edu/academics/course-descriptions>
3. To organize courses for your upcoming semesters or to register online, visit the **Student Planning App** in the SCC Portal.
4. The order in which you take your courses may be important. Please check with your **Academic Advisor** to make sure you're not forgetting about course **prerequisites**.
5. If you have questions about your Financial Aid eligibility, contact a **Financial Aid Counselor**.
6. The courses in this map were hand-selected to help you achieve your educational goals, which often includes **course transfer**. SCC does its best to ensure all courses **transfer**, though transferability is always up to the transfer institution. (See Core42 for exceptions to this rule.)
7. The simplest plan is for you to **stick to the path**. Changes to maps can be made, but please speak with an advisor, a teacher, and/or potential transfer institutions to ensure your substitutions fit your educational goals and needs.
8. Finding a career interest can help you find your Pathway. Consider visiting **Career Services**—they can help!
9. If you're interested in jobs based in Manufacturing & Industry, contact **Workforce Development**.

Questions about your Pathway?

Career Questions	Career Services · 636-922-8243 or -8244 · ADM1113
Advising Questions	Academic Advising · 636-922-8241 · ADM1204
Financial Aid Questions	Financial Aid · 636-922-8712 or -8404 · ADM1204
Jobs in Industry or Manufacturing	Workforce Development · 636-922-8474 · HUM 103
Nursing & Allied Health Advising	Email: alliedhealth@stchas.edu · ADM1204

For more information on Pathways, visit www.stchas.edu/Pathways