



**FUTURE OF INNOVATION  
IN HIGHER EDUCATION**

**AI/VR  
SUMMIT 26**  
JULY 20-21, 2026

The AI/VR Summit convenes thought leaders to explore how emerging technologies are transforming education, training, upskilling, and talent pipelines.

Connect your brand with the innovators and leaders of the AI/VR revolution. Artificial intelligence technologies are rapidly reshaping how people learn and work. As a sponsor of the AI/VR Summit, your company can align its products and programs with decision-makers and thought leaders shaping the future of innovation. Engage with innovators from across the U.S. through branding opportunities networking, live demonstrations, and more.

AI MODEL

TRAINING...

92%

## AUDIENCE & REACH



**K-12  
administrators**



**2-year and 4-year  
higher ed  
administrators**



**Business and  
industry leaders**



**Policy  
makers**

Attendees represent organizations with influence, partnership authority, and responsibility for innovation initiatives.

## INNOVATION AND SOLUTIONS SPONSOR - \$5,000

- Sponsor a featured session or demo. Includes website/schedule listing and signage at session/demo
- Logo placement across summit channels
- Individual rotating ad slide featured on conference screens before Main Stage Presentations
- 4 registrations for clients, partners, or executives
- Table/Display opportunity at Welcome Reception

## WORKFORCE AND TALENT PARTNER - \$2,500

- Individual rotating ad slide featured on conference screens before Main Stage Presentations
- Company listing across summit channels
- 2 registrations for clients, partners, or executives
- Table/Display opportunity at Welcome Reception

## SUPPORTING SPONSOR - \$1,000

- Company listing across summit channels
- Inclusion in sponsor slide featured on conference screens before Main Stage Presentations
- 1 registration for client, partner, or executive

## OTHER HIGH IMPACT OPPORTUNITIES

- Networking Reception Sponsor – \$5,000
- Lunch Sponsor (2 available) – \$4,000
- Breakfast Sponsor – \$3,000

[stchas.edu/AI-VR-SUMMIT](http://stchas.edu/AI-VR-SUMMIT)

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 **ST. CHARLES**  
COMMUNITY COLLEGE

