



# 5K ▶ 1-MILE FUN RUN

ST. CHARLES COMMUNITY COLLEGE | SATURDAY, APRIL 28, 2018 | [that80srun.org](http://that80srun.org)

**SPONSORSHIP, VENDOR/EXHIBITOR AND PRIZE DONATION INFORMATION**

RACES START AT 7:30 AND 8:30 A.M., EXPO IS OPEN 7:30-10 A.M.

## Friends of SCC and Advocates of a Healthy and Bodacious Lifestyle:

On Saturday, April 28, St. Charles Community College will present the most awesomely rad run and wellness event in town! This fun, fitness-focused morning caters to runners and wellness advocates of every age. To keep the crowd stoked and the party going on race day, **we need your help.**

Team up with SCC for this totally tubular day of community fitness and education, and help promote your business or organization in the community. **That '80s Run** features two races as well as a free health and wellness expo open to all. As a **sponsor of That '80s Run** or a **vendor at the Expo**, your contribution will be acknowledged on the race website, in news releases, on thank-you signs posted at the event and more.

Sponsorships are available at three levels: **To the Max (\$1,000)**, **Righteous (\$500)** and **Way Cool (\$300)**. Exhibit space is also available at the cost of \$85 each (\$60 for non-profit organizations). Exhibit and sponsorship proceeds are used to fund St. Charles Community College wellness projects and a \$1,000 scholarship to SCC. See page 2 of this form for all **the benefits you'll receive as a sponsor** or vendor.

Whether you choose to be a sponsor or vendor, **food donations are always accepted.** If you wish to give food, contact Kelly Paladin at 636-922-8218 with all the details about your race donation!

**Sponsorship deadline (to be in all publicity materials):** Feb. 8, 2018. **Vendor reservation deadlines:** By Feb. 28 –\$85/60; March 1-April 20 –\$95/70.

TO FILL OUT THIS FORM ONLINE, VISIT [that80srun.org/sponsor](http://that80srun.org/sponsor).

We want to participate (complete section below).     We can't make it this year, but keep us on your list.     Send me \_\_\_\_\_ fliers to help promote the event.  
 50     100     200

Organization Name: \_\_\_\_\_ Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_ City/State/ZIP: \_\_\_\_\_

Phone (day): \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

Would you like to be a **sponsor**?     TO THE MAX     RIGHTEOUS     WAY COOL     NOT THIS YEAR    Would you like to be a **vendor/exhibitor**?     YES     NO

As a sponsor or vendor, what web address would you like to hyperlink to (from That '80s Run website)? \_\_\_\_\_

Would you like to **donate food**?     YES     NO    Item: \_\_\_\_\_ Estimated value: \_\_\_\_\_

## FOR SPONSORS AND VENDORS WHO WISH TO HAVE A RACE-DAY DISPLAY BOOTH:

Type of Exhibit:     Demonstration at your exhibit     Testing/screening at your exhibit     Information and/or sales at your exhibit  
(Sales tax collection is the responsibility of the seller.)

Description: \_\_\_\_\_

Provided by College: 2 Chairs and 1 Table (2'x5') **Note:** Tables are smaller than typical banquet-type display tables. (No substitutions.)

Indicate Preference:     Electrical Outlet (\$15 – availability limited) **Note:** Bring your own extension cords and/or power strips.

Wireless Access (free) **Note:** Vendor must request prior to race day.

## MY CONTRIBUTION See page 2 of form for more information about sponsorship and vendor benefits.

My check for \$\_\_\_\_\_, made payable to     To the Max Sponsor (\$1,000)     Righteous Sponsor (\$500)     Way Cool Sponsor (\$300)

St. Charles Community College, is enclosed for:     Exhibit (By Feb. 28, \$85; March 1-April 20, \$95)     Exhibit, non-profit (By Feb. 28, \$60; March 1-April 20, \$70)

Electricity (\$15)

If you wish to make payment with a credit card, please call 636-922-8233. Payment of \$\_\_\_\_\_ made by credit card on \_\_\_\_\_ (DATE)

**Send this form to:** St. Charles Community College, 4601 Mid Rivers Mall Drive, Cottleville, MO 63376; **Or scan and email:** [mac@stchas.edu](mailto:mac@stchas.edu). **Or fax to:** 636-922-8279.

**Mark ATTN:** Wendy Brown -Vendors (non-sponsor) | Betsy Schneider-Sponsors | Kelly Paladin-Food Donors.

**General questions? Call 636-922-8277 (Heather McDorman), 636-922-8233 (Wendy Brown) or 636-922-8080 (Ben Munson).**



## SPONSOR and VENDOR PERKS

**NOTE:** Product/in-kind trade may be accepted in exchange for That '80s Run To the Max, Righteous or Way Cool sponsorships. To discuss potential trade options, call Heather McDorman, race director, at 636-922-8277.

### Wellness Expo Vendor – \$85-\$95 profit/\$60-\$70 non-profit

- 2' x 5' vendor table inside the Health and Wellness Expo area
- Business name and link listed on That '80s Run website

### Way Cool Level – \$300

#### ***Everything from Wellness Expo Vendor level, plus ...***

- Business name printed on all That '80s Run T-shirts (*if paid registration is received by March 31, 2018*)
- 2' x 5' (or larger) exhibit table in *prime location* inside the Wellness Expo area

### Righteous Level – \$500

#### ***Everything from Way Cool level, plus ...***

- Three free That '80s Run race registrations for you and two friends or to use as special prize giveaways from your business/organization
- Your choice of a tented booth near the race start/finish line or a prime exhibit location inside the Wellness Expo area
- Option to insert advertising specialty (give-away) items and brochures in runner registration packets

### To the Max Level – \$1,000

#### ***Everything from Righteous level, plus ...***

- Five event T-shirts
- Business logo on the back of That '80s Run T-shirts (instead of printed name)
- Business logo and link on That '80s Run website (instead of name listing)
- Your choice of a tented booth near the race start/finish line or at exhibit hall entrance or a prime exhibit location inside the Wellness Expo
- Opportunity to post banners or yard signs on race day (must deliver banners to SCC by the Wednesday before race day)
- Business name mentioned on race website and in all fliers, news releases, advertising and other publicity, including social media, for That '80s Run  
(*NOTE: You must submit all paperwork before Feb. 1, 2018, to guarantee coverage in all publicity materials. However, That '80s Run will accept sponsors until the T-shirt design is finalized on or around April 1.*)

If you wish to be a sponsor or vendor, please fill out the form on page 1 and notify us by the coordinating deadline so we can add your company name to the T-shirt and in promotions. Please note there are differing deadlines based on certain levels of participation. Sponsorship and vendor booth funds are used to fund college wellness projects and a \$1,000 scholarship to SCC.