



SCC's Heather McDorman named national council's Communicator of the Year, marketing earns 3 Paragons

Heather McDorman, vice president for marketing and student life at St. Charles Community College, was named the 2019 Communicator of the Year by the National Council for Marketing & Public Relations (NCMPR). The award recognizes a two-year college marketing professional who demonstrates leadership and ability in college communication. McDorman was honored at the council's national convention last month in San Antonio.

McDorman, who has been with SCC for 30 years, was one of the first responsible for marketing and admissions at her college, establishing marketing and communications as a key contributor to enrollment and the college's overall success. She oversaw two rebranding efforts, which improved public perceptions of SCC among civic and business leaders, two full website redesigns in addition to the college's first intranet portal, has chaired the annual community wellness event and more.

"Heather is a consummate professional who brings energy, creativity and professionalism to her work," said Barbara Kavalier, Ph.D., SCC president. "She demonstrates exceptional leadership skills in building cohesive teams and developing relationships with both internal and external communities. She is most deserving of this award."

Outside of her college, McDorman is involved in a variety of professional organizations, including the Missouri Community College Association, the Western St. Charles County Chamber of Commerce and the Public Relations Society of America. She also contributes to NCMPR's Counsel magazine and the American Association of Community College's CC Daily.

The SCC Department of Marketing and Communications also took home three Paragon awards at the national conference – two golds and one silver. The college earned gold in the computer generated illustration and brochure series categories, and the team took home silver in the social media category.



Tea with the President

On April 18, Dr. Barbara Kavalier, SCC president, hosted her monthly President's Tea. Guests at this month's event included (from left to right) Vi Rajagopalan, psychology professor; Brian Smith, art professor; Brandon Misher, public safety officer/police dispatcher; Betsy Schneider, executive director of foundation; Barbara Kavalier, Ph.D., SCC president; and Cheryl Harris, human resources assistant.

The event provides an opportunity each month for employees to mingle and discuss a broad range of college affairs in a comfortable setting.

MCCA Student Award

The Missouri Community College Association (MCCA) held a Phi Theta Kappa (PTK) Honor Society and Student Leadership luncheon on April 24 in Columbia, Mo. This annual luncheon celebrates Missouri's finest college students. Students are nominated by their college PTK adviser and must complete an application, and SCC sent Drew Bowdish, SCC Student Government Association president, to this year's event. Natalie Ray, PTK scholar, was named All-Missouri Third-Team in the transfer pathway. Since 1994, Missouri has honored outstanding PTK scholar-leaders with a state academic team program. PTK is an international academic honor society for community college students.



PTK inducts 82 members, receives awards

Eighty-two SCC students joined Phi Theta Kappa (PTK) this spring, and 23 of them attended the induction ceremony on March 24. PTK is the international honor society of

two-year colleges. Students who have completed 12 college credit hours and have a grade point average of 3.5 on the 4.0 scale were invited to join.

SCC's chapter received REACH Rewards for outstanding recruitment efforts in 2018. SCC's membership acceptance rate is 18.8 percent, and SCC placed among 578 chapters who received

this recognition. The international average is 14.4 percent.

Chapter advisors Christina Gant and Cathy Daugherty accompanied five students to the PTK annual convention, "Catalyst," in Orlando, Fla., April 4-6. Gant, assistant professor of English/literature, was recently recognized for serving 15 years as a PTK advisor.

SCC holds April 5 Day of Service

The seventh semiannual SCC Day of Service took place Friday, April 5, at various locations in St. Charles County, including Calvary Church, St. Charles County Boys and Girls Clubs, Sts. Joachim and Ann Care Services, SCC and more.

"SCC's volunteers have blessed us in so many ways. They provide hours and hours of service that would be difficult for us to generate, and they get a tremendous amount of work done in a short period of time," said Matt Miller of Calvary Church. "This past Day of Service created a combined total of 60 hours of labor in one morning!"

Day of Service is a day for SCC students, faculty and staff to participate in a variety of community service projects across St. Charles County. The day exemplifies SCC's commitment to serving the community by focusing on student success and lifelong learning.

"The Day of Service helps students, faculty and staff build a sense of community by being able to get out on campus or outside of campus and engage with each other and serve others in need," said Bryonie Carter, associate professor of English and chair of the service-learning and civic engagement program at SCC.

The event occurs in spring and fall semesters. Close to 100 volunteers participated, with an even

spread of people through all 13 on- and off-campus projects.

"We were thrilled to have a mix of faculty, staff, students and administrators participate," Carter said. "The volunteers were gratified to help!"

"Helping others is normal in my country [the Philippines]," said Mary Rose Kidd, SCC student. "I think by volunteering you learn how to communicate with different people."

"This is my first Day of Service experience, and it has changed my life, especially because of the inclusion and diversity," said Robert Jones, interim student life manager. "How often do you see faculty, staff and students working together for a common cause? Now I truly understand why it is called a 'community college.'"

Carter, who spearheaded SCC Day of Service, couldn't be more pleased with how the event turned out.

"I was most gratified by the fact that many, if not all, participants came away from the event deeply affected by their experiences," Carter added. "Hopefully this will aid our mission of advocating for community engagement across campus, both inside the classroom with service-learning experiences and outside the classroom with community initiatives like this one."





Compton, Herbel named President's Award winners

The President's Council selected Andrea Compton, director of online and e-learning, and Vicky Herbel, professor of sociology, for President's Awards.

Compton has been in her role for a little over a year, and according to her nomination has exceeded expectations by almost every measure. They went on to add, "She has made improvement in her department and the college by her revision of our online learning procedures; worked diligently with deans and academic leadership on the document by expertly navigating and successfully eliminating the prescriptive tone and draconian approach of the former policy and procedures without removing the institutional requirements."

Herbel was selected for her commitment to students and the college mission. According to her nomination, "Her consistent work as a COL 101 faculty member and its associated activities made her the perfect choice to lead the program; work includes faculty assignments, faculty training, scheduling, panel development, student questions, and any work towards improving and re-imagining the curriculum."



A quick recap ...

Mental Health and Suicide Prevention series

SCC hosted a series of events for mental health and suicide prevention awareness March 25-28. Events included a bead display for people who have been affected by suicide; a depression screening; the documentary showing of "It's Real: College Students and Mental Health"; kinetic sand therapy to help reduce stress; a Mental Health and Wellness Expo; a nursing student poster display with handouts and therapy dogs.

Cultures around the World events

Students experienced cultures from around the world April 8-13. Events included a Cultures Around the World Festival, a speaker on "STL Immigration Stories – Then & Now," a speaker on "Real-World Career Advice for a Job in the Global Market," a poster display featuring Our Students' Cultures Around the

World, a Students From Around the World Q&A Chat, Open Mic Night – Music From Around the World and a Multicultural Maze Experience.

LGBTQ+ Awareness and Discussion series

SCC sparks dialogue with its LGBTQ+ Awareness and Discussion Series, April 18-25. The series included the free-speech-style format of SCC Speaks Freely: About LGBTQ+ Awareness and the Center Stage Theatre production of "The Laramie Project" followed by a post-show "Talk Back" with the director, cast and local LGBTQ+ advocates.

Voices From the Holy Land film series

SCC presented a Voice From the Holy Land Israel-Palestine film series April 20-22. Films included "Life in Occupied Palestine" and "Occupation of the American Mind."

MARK THE CALENDAR

Student Awards Banquet

Tuesday, April 30 | 6:30-9 p.m.
Whitmoor Country Club

Between the Covers Book Club

Wednesday, May 1 | 2:30-3:30 p.m.
LCR Commons

2019 Job Fair

Friday, May 3 | 9 a.m.-1 p.m.
CC Gym

Finals Week Events

May 6-13 | Various Locations

SCC Singers/Chamber Choir Concert

Tuesday, May 7 | 6:30-8:30 p.m.
FAB Theatre

SCC Symphonic Orchestra Concert

Thursday, May 9 | 7:30-9 p.m.
FAB Theatre

Graduating Veterans Medal Ceremony

Monday, May 13 | 4-5 p.m.
CC Rotunda

Commencement

Saturday, May 18 | 10 a.m.-noon
CC Gym

For more information and additional events, including SCC athletics, visit stchas.edu/calendar.