



# 10K • 5K • 1-MILE FUN RUN

ST. CHARLES COMMUNITY COLLEGE | SATURDAY, APRIL 30, 2016 | [that80srun.org](http://that80srun.org)

**SPONSORSHIP, VENDOR/EXHIBITOR AND PRIZE DONATION INFORMATION**

RACES START AT 7:30 AND 9:15 A.M., EXPO IS OPEN 7:30-10:30 A.M.

## Friends of SCC and Advocates of a Healthy and Bodacious Lifestyle:

On Saturday, April 30, St. Charles Community College will present the most awesomely rad run and wellness event in town! This fun, fitness-focused morning caters to runners and wellness advocates of every age. To keep the crowd stoked and the party going on race day, **we need your help.**

Team up with SCC for this totally tubular day of community fitness and education, and help promote your business or organization in the community.

**That '80s Run** features three runs of varying difficulty as well as a health and wellness expo that's free and open to all. As a **sponsor of That '80s Run** or a **vendor at the Expo (non-sponsor vendors must be related to health and wellness)** your contribution will be acknowledged on the race website, in news releases, on thank-you signs posted at the event and more.

Sponsorships are available at three levels: **Gold (\$1,000)**, **Silver (\$500)** and **Bronze (\$300)**. Exhibit space is also available at the cost of \$85 each (\$60 for non-profit organizations). Exhibit and sponsorship proceeds are used to fund St. Charles Community College wellness projects and a \$1,000 scholarship to SCC. See page 2 of this form for all **the benefits you'll receive as a sponsor** or vendor.

Whether you choose to be a sponsor or vendor, **prize donations are always accepted**, including gift baskets, food items, tickets, etc. Contact Kelly Paladin at 636-922-8218 with all the details about your race donation!

**SPONSORSHIP DEADLINE (TO BE IN ALL PUBLICITY): FEB. 8, 2016 / VENDOR DEADLINES: JAN. 8, 2016 (NAME ON SHIRT) & APRIL 22, 2016**

☐ We want to participate (complete section below). ☐ We can't make it this year, but keep us on your list. ☐ Please send me \_\_\_\_\_ fliers to help promote the event.

Organization Name: \_\_\_\_\_ Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_ City/State/ZIP: \_\_\_\_\_

Phone (day): \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

Would you like to be a **sponsor**? ☐ GOLD ☐ SILVER ☐ BRONZE ☐ NOT THIS YEAR Would you like to be a **vendor/exhibitor**? ☐ YES ☐ NO

As a sponsor or vendor, what Web address would you like to hyperlink to (from That '80s Run website)? \_\_\_\_\_

Would you like to **donate a prize**? ☐ YES ☐ NO Item: \_\_\_\_\_ Estimated value: \_\_\_\_\_

## FOR SPONSORS AND VENDORS WHO WISH TO HAVE A RACE-DAY DISPLAY BOOTH:

Type of Exhibit: ☐ Demonstration at your exhibit ☐ Testing/screening at your exhibit ☐ Information and/or sales at your exhibit  
(Sales tax collection is the responsibility of the seller).

Description: \_\_\_\_\_

Provided by College: 2 Chairs and 1 Table (2'x5') **Note:** Tables are smaller than typical banquet-type display tables. (No substitutions.)

Indicate Preference: ☐ Electrical Outlet (\$15 – availability limited) **Note:** Bring your own extension cords and/or power strips.

☐ Wireless Access (free) **Note:** Vendor must request prior to race day.

## MY CONTRIBUTION See page 2 of form for more information about sponsorship and vendor benefits.

My check for \$\_\_\_\_\_, made payable ☐ Gold Sponsor (\$1,000) ☐ Silver Sponsor (\$500) ☐ Bronze Sponsor (\$300)  
to St. Charles Community College, is enclosed for: ☐ Exhibit (\$85) ☐ Exhibit – non-profit (\$60) ☐ Electricity (\$15)

If you wish to make payment with a credit card, please call 636-922-8312. Payment of \$\_\_\_\_\_ made by credit card on \_\_\_\_\_.  
(DATE)

**Return this form to:** Nick Hogan, St. Charles Community College, 4601 Mid Rivers Mall Drive, Cottleville, MO 63376. **Or scan and email:** [mac@stchas.edu](mailto:mac@stchas.edu).

**Or fax to:** 636-922-8279. **Questions? Call 636-922-8306 (Nick Hogan). Gold Sponsors call 636-922-8277 (Heather McDorman).**



## SPONSOR and VENDOR PERKS

**NOTE:** Product/in-kind trade may be accepted in exchange for That '80s Run Gold, Silver or Bronze sponsorships. To discuss potential trade options, call Heather McDorman, race director, at 636-922-8277.

### Wellness Expo Vendor – \$85 profit/\$60 non-profit

- 2' x 5' vendor table inside the Health and Wellness Expo area
- Business name printed on all That '80s Run T-shirts (*if paid registration is received by Jan. 8, 2016*)
- Business name and link listed on That '80s Run website

### Bronze Level – \$300

***Everything from Wellness Expo Vendor level, plus ...***

- Business name printed on all That '80s Run T-shirts (*if paid registration is received by April 1, 2016*)
- 2' x 5' (or larger) exhibit table in *prime location* inside the Wellness Expo area

### Silver Level – \$500

***Everything from Bronze level, plus ...***

- Three free That '80s Run race registrations for you and two friends or to use as special prize giveaways from your business/organization
- Your choice of a tented booth near the race start/finish line or a prime exhibit location inside the Wellness Expo area
- Option to insert advertising specialty (give-away) items and brochures in runner registration packets

### Gold Level – \$1,000

***Everything from Silver level, plus ...***

- Five event T-shirts
- Business logo on the back of That '80s Run T-shirts (instead of printed name)
- Business logo and link on That '80s Run website (instead of name listing)
- Your choice of a tented booth near the race start/finish line or at exhibit hall entrance or a prime exhibit location inside the Wellness Expo
- Opportunity to post banners or yard signs on race day (must deliver banners to SCC by the Wednesday before race day)
- Business name mentioned on race website and in all fliers, news releases, advertising and other publicity, including social media, for That '80s Run

*(NOTE: You must submit all paperwork before Feb. 1, 2016, to guarantee coverage in all publicity materials. However, That '80s Run will accept sponsors until the T-shirt design is finalized on or around April 1.)*

If you wish to be a sponsor or vendor, please fill out the form on page 1 and notify us by the coordinating deadline so we can add your company name to the T-shirt and in promotions. Please note there are differing deadlines based on certain levels of participation. Sponsorship and vendor booth funds are used to fund college wellness projects and a \$1,000 scholarship to SCC.